

LIMITED
OFFER

MANAGEMENT MASTERCLASS

EARLY REGISTRATION SPECIAL!

MANAGEMENT MASTERCLASS

Time: 24 Hours, Price: ~~\$1,595~~ **\$1,495**

Wednesdays, October 15 - November 19

(six, 4-hour sessions)

8AM - 12PM

Location: Schmidt Training & Technology Center

Effective managers can streamline processes, enhance team performance, and ultimately, improve the company's overall operational efficiency and have significant impact on an organization's bottom line.

This training equips leaders and managers with the necessary tools and skills to guide their teams effectively toward achieving organizational goals. In today's fast-paced and ever-evolving business landscape, leaders must keep developing their management skills to keep pace with changes and steer their teams successfully.

WHO SHOULD TAKE THIS COURSE:

This course is specifically designed for new, current, and upcoming Managers, Directors, and Executives.

PROGRAM HIGHLIGHTS:

- Organizational Strategy
- Manufacturing Cost Analysis
- Budgeting and Forecasting for Operations
- Strategic Planning and Execution
- Capital Investment Justification
- Team Leadership Management Skills

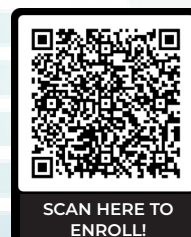
85% of new managers receive no formal training and are promoted into management positions because they were good in their individual contributor roles.

Offer valid through August 15, 2025.

Company must enroll through links and select pay by invoice to receive \$100 off.

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ENROLL

OR



Meet our Instructors:



Lawrence Franz is a seasoned executive advisor and entrepreneur with over 30 years of experience in corporate operations, financial strategy, and business transformation. He has successfully founded, scaled, and exited multiple ventures, and currently leads an asset liquidation firm with over 1,000 auctions completed. As a trusted advisor with Marathon Business

Advisory Services, he consults on business valuations, due diligence, risk management, and financial forensics for companies navigating complex transitions.

A dynamic presenter and former adjunct faculty at top institutions, Lawrence Franz blends real-world insight with academic rigor. He holds an MBA in Finance and Management (Summa Cum Laude), a B.S. in Physical Therapy (Magna Cum Laude), and professional licenses in both healthcare and auctioneering.



Jack Tongue is a learning & development leader with over 30 years' experience in the creation, development and delivery of training solutions. Jack's primary areas of focus are leadership, sales and operations. He has facilitated leadership, sales, customer service, coaching, presentation, business writing, communication, and

performance management programs.

Jack holds a Masters Degree in Instructional Systems Design from The Pennsylvania State University and a BS in Education from Millersville University. He served as an officer in the United States Marine Corps and was globally deployed.



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READING AREA COMMUNITY COLLEGE
SCHMIDT TRAINING & TECHNOLOGY CENTER

For information contact Pandora Mazzo at pmazzo@racc.edu or call 610.372.4721 Ext. 5312