What courses are offered in the Business + Information Technology Pathway?

High School courses may vary by high school but may include the following:
- Entrepreneurship
- Accounting
- Personal Finance
- Business Management
- Web Development
- Computer Science
- Microsoft Applications

Berks Career & Technology Center + Reading Muhlenberg Career & Technology Center Programs
- Business Management & Entrepreneurship
- Computer Systems Networking & Security
- IT Programming
- Information Technology Application

Do you like to learn about businesses, how companies run, how to manage money and people? Are math and computer sciences some of your favorite classes?

Berks County Workforce Development Board
Priority Occupations in Business & Information Technology for 2018

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Employment in Berks</th>
<th>Entry Wage</th>
<th>Average Annual Wage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Secretary &amp; Administrative Assistants</td>
<td>2,876</td>
<td>$23,700</td>
<td>$34,300</td>
</tr>
<tr>
<td>Customer Service Representative</td>
<td>2,866</td>
<td>$23,700</td>
<td>$36,200</td>
</tr>
<tr>
<td>Bookkeeping, Accounting, and Auditing Clerk</td>
<td>1,935</td>
<td>$28,700</td>
<td>$40,000</td>
</tr>
<tr>
<td>Computer Programmer</td>
<td>212</td>
<td>$57,600</td>
<td>$79,200</td>
</tr>
<tr>
<td>Computer User Support Specialist</td>
<td>511</td>
<td>$35,600</td>
<td>$53,400</td>
</tr>
</tbody>
</table>

Program Sponsors:
- Berks County Workforce Development Board
- Berks County Intermediate Unit
- Berks Business Education Coalition

More careers on back >
Do you like to learn about businesses, how companies run, how to manage money and people? Are math and computer sciences some of your favorite classes?

**Business + Information Technology PATHWAY**

Cultivating students’ awareness, understanding, and application in career areas that include:

- **CUSTOMER SERVICE**
- **ACCOUNTING**
- **BUSINESS MANAGEMENT**
- **FINANCIAL SERVICES**
- **COMPUTER PROGRAMMING**
- **WEB DEVELOPER**

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### Priority Occupations in Business & Information Technology for 2018

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<th>Entry Wage</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>accountant and auditor</strong></td>
<td>1,446</td>
<td>$48,500</td>
<td>$70,500</td>
</tr>
<tr>
<td><strong>financial manager</strong></td>
<td>535</td>
<td>$95,200</td>
<td>$161,300</td>
</tr>
<tr>
<td><strong>web developer</strong></td>
<td>139</td>
<td>$33,400</td>
<td>$60,300</td>
</tr>
</tbody>
</table>

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**Major Berks Professional and Business Services EMPLOYERS:**

Accounting (e.g. Herbein & Co., RKL LLP, etc.), Financial & Insurance Management, Banks (e.g. BB&T, Fleetwood, Santander, Tompkins VIST, etc.), Manufacturing, Healthcare, Retail & Lease Management and Staffing Agencies

**Major Berks Business & IT EMPLOYERS:**

Crossroads Technologies, Distributed Systems Services (Contegix), Weidenhammer; Also Major Manufacturing, Healthcare, and Logistics Employers & Staffing Agencies

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**Program Sponsors:**

- Berks County Workforce Development Board
- Greater Reading Chamber Alliance
- Berks Business Educators Coalition